

Email Verification

Current research suggests that data decay rates are estimated to be 21.5% per year. This inaccurate data not only costs you both time and money, but wrong email addresses can also adversely affect the delivery of your other emails.

Features

- ✓ **Identify Valid Emails**
Identify emails that are working and good to use.
- ✓ **Invalid Email Removal**
Identify and remove emails that are badly formatted or not in the correct email format.
- ✓ **Catch-All Email Identifier**
Identify catch-all emails that are impossible to validate without sending an actual email.
- ✓ **Role Based Email Identifier**
Identify role based emails such as sales@ or support@. These emails have a higher than usual probability of reporting your email as spam.
- ✓ **Spam Trap Removal**
Remove known spam traps from your email address lists & identify possible traps.
- ✓ **Abuse Email Removal**
Remove recipients that have a history of clicking the abuse & spam links in emails.
- ✓ **Disposable Email Removal**
Remove known domains that are linked to disposable emails that mask real email accounts.
- ✓ **Bot Email Removal**
Remove domains of known bots.



One of the 6 key Privacy Principles of GDPR is 'Accuracy'. It states:

5.1.d: "Personal data shall be accurate and, where necessary, kept up to date; every reasonable step must be taken to ensure that personal data that are inaccurate, having regard to the purposes for which they are processed, are erased or rectified without delay ('accuracy')"

Our email verification service removes old and invalid email addresses making your data accurate & up to date.

Prices start from as little as £10